

Data Sources

**Click on the Title of the Data Source section you would like to review for access to that material.

REF #	TITLE	DESCRIPTION
1	Data Sources	A source Index of all the data collected during Phase 1 of the Master Plan Project.
2	Data and Needs Summary	Planning process data summarized using a set of criteria to explain the connection between the data sources and the identification of needs.
3	Planning Environment Summary	The Planning Environment Summary includes a review of guiding documents, related plans and programs, and city policies and practices. The Summary reveals facility and program gaps identified by past planning efforts for consideration in the PTOSR planning process.
4	Sustainability Review	The Sustainability Review identifies opportunities to increase sustainable practices associated the operation and management of parks and open space within the City. Drawing on best practices from other cities and agencies, the site tour and inventory findings and Staff Project Team input, the Sustainability Review evaluates the City's current policies, programs and practices and identifies opportunities to increase sustainability across 13 indicators.
5	Recreation Program Analysis Recreation Program Data Analysis Part II Program Matrix Summary Recreation Provider Matrix Recreation Program Data	The Program Review and Analysis makes recommendations for high-level strategic directions and key findings about Palo Alto's programming areas, populations and facilities, and identifies gaps and overlaps. The Review includes recreation programs offered by the Community Services Department as well as by private and community providers.
6	Revenue Analysis	An examination of the financial factors in the programming, planning, developing and maintaining the PTOSR system.
7	Demographic and Recreation Trends Analysis	Delivered to the City in September 2014, the Demographics and Trends Analysis includes Palo Alto's demographic profile, key findings, and trends that have and will continue to inform the community outreach and the PTOSR planning process.
8	Physical Inventory: Palo Alto Open Space Plan Physical Inventory Matrix Existing System Summary Memo	The physical inventory includes a n inventory table, detailed site analysis and a base map that provide a detailed analysis of existing conditions that have been reviewed and updated throughout the analysis. The inventory table quantifies the facilities at each of Palo Alto's parks and provides each park's acreage, ownership and field quality rating, as defined by the City.
9	Existing Condition Maps: Parks Preserves	The MIG team visited each park site to document and evaluate existing conditions and consider possible improvements and developed an existing conditions map for each of the City's parks.

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10	Geographic Analysis	Building upon the base map, the MIG team analyzed the physical data gathered from our site visits, meetings, research, and the interactive map survey to produce maps of park service areas. These maps illustrate park walksheds based on ¼ and ½ mile distances using the existing street and trail network. MIG also generated maps showing access to indoor recreation facilities, off-leash dog facilities, and distance from parks that provide all essential activities. Essential activities include: Play for children, Throw a ball, Gathering, Exercise and fitness, and Relax and enjoy the outdoors.
11	Mapita Online Survey Results	The MIG team developed an interactive online map-based questionnaire using the Mapita application, with which more than 487 community members were able to answer questions and provide geo-tagged comments on specific parks throughout the City. The Survey Summary includes site maps with participants' comments on park quality, barriers to access, needs and opportunities for dozens of parks. Ideas and opportunities uncovered by the interactive map are informing recommendations and geographic analysis.
12	Intercept Results: Intercept Survey Summary	During Summer 2014 MIG conducted six intercept events which engaged more than 200 community members at some of Palo Alto's most popular parks, farmer's markets and summer events. Community members indicated their responses to questions about what they value about the parks and recreation system using dot stickers placed on large posters. These intercepts captured input from many people who may not otherwise be involved in the process.
13	Workshop Results: Community Workshop Summary	MIG facilitated a series of three community workshops, on October 28, 29 and December 2, 2014 that engaged a total of 60 community members. These workshops provided residents with an opportunity to provide more specific input on aspects of the system that they would like preserved or improved. The Community Workshop Summary provides the results of the visual preference survey and key themes from the small group discussions and comment cards.
14	Survey Results: Community Survey Results Community Survey Supplemental Findings	MIG worked with the City Staff Project Team to launch an online community survey to better understand community priorities. The survey was based on earlier input from the community and the analysis of the system. The PRC and Staff Project Team reviewed the survey and it was available online from November 17 through December 19. It was also available in hard copy in Spanish and in English.
15	Prioritization Workshop and Online Challenge Summary	A prioritization workshop was held with the community and stakeholder group as well as an online version for the community to provide input about prioritizing projects. The feedback gathered from this outreach forums directly feeds into the "Address Community Preferences" segment of the Criteria to evaluate potential recommendations.
16	Stakeholder Meetings: Stakeholder Meeting Summary Stakeholder Update Memo Youth Council Discussion Summary	The MIG team provided facilitation and graphic recording of Stakeholder Advisory Group meetings to ensure that all voices were heard. Twenty-four community members representing a range of interests and organizations are a part of this group. The group is expected to meet three times to provide ideas, issues, challenges, and feedback on the plan development.

ADDITIONAL RESOURCES

The following are additional resources that have been identified and used by the planning team. These are not included in the binder but titles and direct web links are provided below.

Comprehensive Plan Existing Conditions Reports

<http://www.paloaltocomplan.org/resources/draft-existing-conditions-report/>

National Citizen Survey 2014

<http://www.cityofpaloalto.org/civicax/filebank/documents/45669>

Citizen Centric Report for Fiscal Year 2013

<http://www.cityofpaloalto.org/civicax/filebank/blobdload.aspx?BlobID=39434>

Performance Report for FY 2013

<http://www.cityofpaloalto.org/civicax/filebank/blobdload.aspx?BlobID=39369>